Claims.

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- 1. A medicament blister pack label comprising a first sheet having first and second faces and a second sheet having first and second faces, wherein the first face of the second sheet and the second face of the first sheet are opposed and bonded together; wherein at least portions of the first face of the first sheet are provided with a permanent adhesive; and wherein the sheet includes lines of weakness defining medicament release zones.
- 2. A medicament blister pack label as claimed in Claim 1 wherein the first face of the first sheet is fully coated with a permanent adhesive.
  - 3. A medicament blister pack label as claimed in Claim 1 wherein the first face of the first sheet is provided with a permanent adhesive only in those areas not adjacent to the medicament release zones.
  - 4. A medicament blister pack label as claimed in Claim 3 wherein those areas upon which a permanent adhesive is not provided are provided with a temporary or removable adhesive.

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- 5. A medicament blister pack label as claimed in any one of claims 1 to 4 wherein the permanent adhesive is an acrylic emulsion permanent adhesive or a spirit-based permanent adhesive.
- 25 6. A medicament blister pack label as claimed in any preceding claim wherein the first and second sheets are bonded by means of a permanent adhesive.
  - 7. A medicament blister pack label as claimed in any preceding claim wherein the lines of weakness defining medicament release zones comprise perforations or slits.

- 8. A medicament blister pack label as claimed in claim 7 wherein the lines of weakness penetrate the full thickness of the label.
- 5 9. A medicament blister pack label as claimed in any preceding claim wherein the label further comprises a release sheet opposing the first face of the first sheet.
  - 10. A medicament blister pack label as claimed in Claim 9 wherein the release sheet comprises a sheet material having a silicone coating.
- 11. A medicament blister pack label as claimed in any preceding claim wherein the first sheet is a synthetic material, more preferably a polymeric or plastics sheet material.
- 12. A medicament blister pack label as claimed in Claim 11 wherein the first sheet is a polyethylene or polypropylene sheet, preferably a bi-directional polypropylene sheet material.
- 13. A medicament blister pack label as claimed in any preceding claim wherein the first sheet has a weight of from 15 to 100 g/m<sup>2</sup>; preferably from 20 to 50 g/m<sup>2</sup>; more preferably about 30 g/m<sup>2</sup>.
- 14. A medicament blister pack label as claimed in any preceding claim wherein
  25 the first sheet has a thickness of from 15 to 120μm; preferably form 20 to 60μm;
  more preferably about 30μm.
  - 15. A medicament blister pack label as claimed in any preceding claim wherein the second sheet comprises a printable material.

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- 16. A medicament blister pack label as claimed in claim 15 wherein the second sheet is a paper material.
- 17. A medicament blister pack label as claimed in any preceding claim wherein second sheet has a weight of 50g/m<sup>2</sup> or more, preferably from 50 to 400g/m<sup>2</sup>; more preferably from 60 to 200g/m<sup>2</sup>, most preferably from 70 to 150g/m<sup>2</sup>.
  - 18. A medicament blister pack label as claimed in Claim 17 wherein second sheet has a weight of from 80 to 120g/m<sup>2</sup>, preferably about 85g/m<sup>2</sup>.
  - 19. A medicament blister pack label as claimed in any preceding claim wherein the second sheet has a thickness of from 50 to 400 $\mu$ m; preferably from 50 to 150 $\mu$ m; more preferably from 60 to 100 $\mu$ m.
- 20. A medicament blister pack comprising a moulded plastics tray including a plurality of moulded cavities or recesses each containing a medicament, said medicament being held in place by means of a foil retaining sheet, further comprising a label as claimed in any one of claims 1-19.

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